

APPROVED
PER PROGRAM GUIDELINES

Houser & Hennessee
ADVERTISING CORPORATION

CLIENT:	Garber CDJRT	Air Date	7/1/15
SPOT:	CJ-GAR-R150701 It Matters	End Air Date	
LENGTH:	:60	SALES REP:	Kim G.
DATE:	6/25/15	PRODUCER	A. Dennis
		:	

AUDIO

Announcer: (:60)

It **matters** where you buy your new Chrysler, Dodge, Jeep or Ram. Let Garber Chrysler on Bay Road in Saginaw... *prove it to you!*

First, we'll prove it by providing the area's largest, and **best** selection of new Chrysler, Dodge, Jeep and Ram models. So you don't settle for a vehicle that's not exactly what you want.

Then we'll prove it with our 'No Hassle' pricing- giving you the best price up front. So **you** don't have to deal with the hassle of running around playing the pricing game.

And we'll prove it by standing behind our products. Garber Chrysler on Bay Road is proud to offer our exclusive 3-day return policy.

Buy It.

Love It.

Or bring it back. No questions asked.

And more importantly, we'll prove that it matters where you buy your new Chrysler in the way that we treat you. Garber has been the leader in customer satisfaction since 1907 – and we're proud to bring that same focus to our Chrysler, Dodge, Jeep and Ram lineup!

It matters **where** you buy your new Chrysler-- let us prove it to you! Stop in during our Summer Clearance Event at Garber Chrysler on Bay Road in Saginaw!

Approved: _____

Approved with Changes: _____

Client Signature: _____